

# Diversity Management Challenges within Abercrombie & Fitch

The screenshot shows the EssayPro website. At the top, there is a navigation bar with the EssayPro logo, links for 'How To Order', 'Reviews', 'About Us', and 'Write My Essay', and user options for 'DBA: EPRO', 'Log In', and 'Sign Up'. The main banner features a student sleeping at a desk with the text 'WRITING SERVICE AT YOUR CONVENIENCE', 'You - Send us your homework We - Do it all for you', and 'Grab your original paper for just \$10 per page with a free plagiarism report included'. A 'Write My Essay!' button is present. A 'Calculate the price' widget is overlaid on the right, showing options for 'Writing', 'Rewriting', and 'Editing', with 'Writing' selected. It also shows 'Essay (any type)', 'College', '2 weeks', '1 page / 275 words', and 'Double spaces' selected, resulting in a price of '\$11.4' and a 'Write My Paper' button. Below the banner, there are three rating sections: 'EssayPro Reviews' with a 4.9 rating, 'ResellerRatings' with a 4.9 rating, and 'Sitejabber' with a 4.8 rating.

LINK => <http://787787.com/writing-service?451114259>

Globalization of companies greatly aids in making companies more competitive as well as increasing their profit share. Globalization will usually bring employees or team members together from different financial backgrounds, religions, cultures and in some cases different sexual orientation. Companies must have the knowledge of diversity and if required, diversity programs in place to ensure equal treatment of all persons. When companies apply equal treatment of persons with diverse background, companies can become more profitable. If all persons within the company do not adhere to either the diversity requirements or the laws against [discrimination](#), companies become vulnerable to discrimination lawsuits and poor public image.

One company currently experiencing challenges with diversity is [Abercrombie & Fitch](#). Abercrombie & Fitch, a clothing retailer, markets their brand to the teen and young adult market. Publicly traded under the ticker symbol of ANF, Abercrombie & Fitch made \$4.5 billion in gross profits during 2012. Abercrombie & Fitch recorded a gross profit of \$4.15 billion in 2011. The décor of the stores, the aroma that fills the air inside of the stores and the sales staff appear strategically placed to entice both teen and young adult buyers to

come inside and buy their items. Their most popular items include their branded denims and t-shirts with their “A&F” logo. Monitoring the halls of any middle school, high school or some college campuses will demonstrate the appeal of Abercrombie & Fitch’s brand to their target market.

Abercrombie & Fitch’s original market base did not include the teen or young adult buyers. The company’s origins began with selling camping and safari equipment to ...

... middle of paper ...

...(1997) Developing Competency to Manage Diversity: Reading, Cases & Activities. San Francisco, CA: Berrett-Koehler Publisher.

Fisher, Kathleen M., Jeanne M. McNett, and Pamela D. Sherer. Religion in the Workplace. In Carol P. Harvey and M. June Allard (Eds) Understanding and Managing Diversity 5th Ed. 2012

Gilovich, Thomas. Ways of Thinking About and Across Difference. In Debra Holt and Anne Murray (Eds) Managing a Diverse Workforce. 2013

McNett, Jeanne. The Ethics of Workplace Diversity. In Carol P. Harvey and M. June Allard (Eds) Understanding and Managing Diversity 5th Ed. 2012

Moran, John Jude. (2011) Employment Law New Challenges in the Business Environment. Upper Saddle River, NJ: Pearson Education, Inc.

Mor-Barak, Michale E. (2005) Managing Diversity: Toward a Globally Inclusive Workplace. Thousand Oaks, California: Sage Publications.

Other Articles:

- [Essay Sample For University](#)
- [Sample Cover Letter For Car Salesman](#)
- [Canadian Culture Essay](#)
- [An Electromechanical Device Robot Computer Science](#)
- [Parts Of Descriptive Essay](#)
- [Security Driver Messenger Cover Letter](#)
- [Chemicals Used By Bacteria To Perform Chemosynthesis](#)
- [Does Un Succeed Or Fail In Its Role](#)