

Healthy School Meals Essay

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Comparing Two Texts

The two texts that I am going to compare are The Times broadsheet article and The Guardian's blog post both based on the topic of healthy school meals. These two texts have similar targeted audiences to some extent, like for example both are generally targeting parents who are concerned for their child(ren)'s education and health both of which are affected by school meals. Also, the audiences are expected to be an educated people who can understand complicated texts like [the Times](#) newspaper. In that article, the perspective of the writer is quite subtle as the text mostly quotes other people's research but it still blatantly biased because it's only consists of quotations from research that support the author's judgement on Jamie Oliver's campaign. [The Guardian's](#) blog was also biased but unlike the Times, the perspective was very explicit because there was so much display of the writer's personal insight into the effects of school meals on her son and other school children at his school.

The style of the language that the Times uses reflects that it would only attract a narrower range of audience compared to the Guardian's blog post which generally appeals to more readers. The Times article is mainly a brief summary of lot of researches carried out by

experts but with little or absolutely no interpretation apparently added from the writer. It consists of many facts and statistics about “healthy” meals. Yet this is another way for the writer to subtly implant ideas in our brains of whose fault the failure of the healthy school project was in the first place by letting the facts “speak” for themselves. In contrast, the style of the language that the Guardian uses is quite informal because it was almost written...

... middle of paper ...

...s” with the writer. This allows the writer in the next four paragraphs to elaborate more and provide more evidence (based on Freddie’s statement) to back up the short answer they have given at the start in the sub heading. In addition, by writing four paragraphs it is easy to pinpoint where at each stage you are at and not get “lost” within the text.

Both texts have successfully achieved their main purposes, but I think the more successful text at doing so was the Guardian’s blog. This is because the blog is specifically designed to appeal to all kinds of audience so that both serious and casual readers will be able to benefit from this article. However, the Times I think lacks effective communication and did not display as much concern to the reader as the Guardian’s does, therefore the audience can get confused or annoyed by the mountains of facts and statistics.

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