

I'm not a robot



When you take that first sip of coffee in the morning and open the newspaper, you see multiple headings and titles. The first article you read tells you a story and a series of events. You will most probably also see an image that features the details of a person or an incident that has made the news along with a catchy headline. These pieces of news are called news feature articles. Source: Freepik But what are feature articles exactly? How to write headings for news features and how are they different from news reports or blog articles? That is what we are going to find out today. We will explore in detail the parts of feature news articles and how they shape the field of journalism. Source: Freepik A newspaper is not merely a long array of a piece of information. It is a collection of news items and stories presented with ingenuity and mastery. The best feature articles in a newspaper are those that tell an intriguing story. We'll dive deeper into the anatomy of a news feature article with an example feature story from Nature. A news feature article starts with a captivating statement. The introduction gives only a hint of the incident being discussed in the feature. The introduction builds a sense of mystery to spark the reader's interest. The feature story by Heidi Ledford, Hope, despair, and CRISPR – the race to save one woman's life, starts with Uditi Saraf meeting the researcher who was trying to find a cure for her illness. Now, this alone doesn't tell us much, but it sets the stage for more interesting – and sometimes – shocking turns of events. As the feature article continues, it starts to unwind various strands of the story. As the article progresses, the readers get more information about the incident and the people involved in the story. Moreover, the writer explains the role of each individual and provides their background information. The news feature then unfolds the plot or the sequence of events due to which the news was published. The news feature explores a conflict or a question – just like a good storyline. The writer usually builds up to the point of the conflict or climax to show the gravity of the situation. In Heidi Ledford's feature article, the conflict was the delay in the research on the gene repair Uditi needed for her surgery. Her parents tried to fund her treatment but they could not find a cure in time. All these points work together to formulate a compelling climax. A news feature ends with a final statement regarding the person or incident under discussion. It summarizes the whole article and concludes from those findings. For example, the news feature article on a court case will end with a description of the sentence ordered by the judge. Moreover, people's reactions to the incident are recorded. In Uditi Saraf's case, we learned that advancements in gene testing and therapies must progress quickly. Source: Freepik News features differ from blog posts in a few ways. Newspapers are written for people from all backgrounds whereas blogs usually cater to a specific niche. Let us take a look at the top four differences between news features and blogs. The tone of a trending blog is informal and casual whereas the tone of a news feature is rather serious. Bloggers usually write articles to encourage people to talk about – or learn about – a certain product, topic, or idea. In contrast, news features provide information to their audience in a captivating manner. The structure of a news feature follows a specific pattern as mentioned above. A blog post, on the other hand, may have a flexible structure depending on the topic. Moreover, news features are longer as they go into details about an incident whereas blogs are usually short and sweet. People who read newspapers need information on current events. On the other hand, people who read blogs are looking for information on a trend like what lifestyle blogging is or what the best method of making reels for Instagram is. That is why a blog's content has a central theme instead of general news. The format of a news feature has an introduction, a body, and a conclusion. A modern blog's structure has multiple subsections depending on the topic. Moreover, a blog may include tables and graphs whereas news features usually focus on images of the place and people that are part of the news story. With the introduction of social media and online news sources, you have multiple sources to choose to get your information from. However, some news agencies and websites have stood out from the sea of information sources. The following sources will help you find news features that are entertaining as well as informative. Source: The Guardian The Guardian is a British newspaper with a long-standing readership. Its news features explore topics from the latest news on elections to a journalist being scammed by a chocolate company. The wide range of topics and authenticity of the news covered make the Guardian a fun read. The latest news feature on Donald Trump forgetting the name of the White House doctor might just put a smile on your face or fill you with ire. The witty headlines and simple language of the news features engage the audience and keep them invested in the story. Source: Time The Time magazine is a great example of a news feature platform because of its unique style and delivery. Its first issue was published on March 3, 1923, and ever since then, it has become a popular online news sensation. The latest feature explores the return of Kate Middleton to public duty after her cancer diagnosis. It gives the details of Kate's presence at the Trooping The Colour ceremony which is held to celebrate the British Sovereign's official birthday. The article shows Kate's openness on her chemotherapy journey and her personal evolution. Such personality can be seen in almost all of Time's features, making them personable and reliable. Source: WHO The World Health Organization (WHO) regularly updates the world on its progress through its news features. The feature stories consist of updates on WHO's efforts to provide rehabilitation for people suffering from various illnesses and injuries. The latest venture of WHO is Walk the Talk: Health for All Challenge which is taking place in Geneva. These news stories are directed towards an audience that wants updates on WHO's projects. These are people who want to make donations to their various causes and make the world a better place. Source: Science Daily Science is making progress in different avenues and Science Daily is the one source that offers you regular updates on new discoveries. Its news features reveal the latest discoveries on sleep, massive black holes, and preserving DNA. The best thing about these news features is that they explore history and science through simple language. For instance, the feature on ritual sacrifices at Chichén Itzá helps people understand a disease's historical background. Science Daily's audience includes students and researchers who are looking for the latest updates on scientific discoveries. Source: The New Yorker If you are on the lookout for an online news website that explores a wide variety of topics then, The New Yorker is the place to start. It explores an interesting array of topics from the children's beloved YouTube channel, Cocomelon to music producer Kanye West's latest mansion. Moreover, you can also find the best feature articles on nanotechnology on the list of the latest reads. The witty tone and reliable content are as engaging as you could want. People from all walks of life read The New Yorker to get regular news updates. Source: Freepik Writing a news feature article requires planning and practice. That is why you need to follow the given steps to write a feature article from scratch. Read news feature articles from reliable sources like The Times or Guardian for inspiration. Focus on the storytelling rather than only laying out the facts to engage the audience. Use a personal tone and create an introduction, a body, and an end. Address the audience directly by using a second-person narrative, i.e., using "You". Add subheadings to hint towards the article's next section and keep the reader engaged. Build a sense of mystery in the introduction, create a climax or high point in the body, and reveal the facts in the conclusion. Avoid using a formal tone and use verbs and nouns to elicit an emotional response from the reader. Finish off the article with a general lesson or advice and summarize the article memorably. News features are an integral part of journalism. They help readers get a quick glimpse at world events. If you are interested in writing a news feature but can't pick the right title, you should try our blog post idea generator to help you out. So, take your pick of the best news feature to start reading and commence your journey toward journalistic success! I am a full-time online marketer, for over a decade now. Helped over 100,000+ people & generated well over \$12M in online sales. Image courtesy of Word Wise at Nonprofit CopywriterA news article and a feature article are two different kinds of content. But plenty of writers confuse them. And that's a no-no.Both news articles and feature articles are standard fare in magazines, newspapers, newsletters, and yes, blogs. But you don't want to deliver a full-fledged feature when your client, an editor, or a publication asks for a news story. And vice versa.So here's the gist:A news story reports the facts about an event.A feature story explains the significance of an event. It offers analysis.Use these additional article writing tips to get the mechanics straight as you write news stories and feature stories. Article Writing Tips: Writing a News Story versus Writing a Feature Story Timing A news article is time-sensitive and of immediate interest. Think election results, an accident, a robbery report, a product launch, a court verdict, a medical report release, a set of basketball game scores.A feature article can be published at any point. Its content is often evergreen or at least lasting.A news story gives you the quick-and-dirty about the topic. It reports the facts: who, what, where, when, why, and... Award-winning writer Kathy Widenhouse has helped hundreds of nonprofits and writers produce successful content , with 750K+ views for her writing tutorials. She is the author of 9 books. See more of Kathy's content here. Updated 5.30.24 A good set of article writing tips must explain the difference between a news story and a feature story. Because a news article and a feature article are two different kinds of content. But plenty of writers confuse them. And that's a no-no. Both news articles and feature articles are standard fare in magazines, newspapers, newsletters and yes, blogs. You don't want to deliver a full-fledged feature when your client, an editor, or a publication asks for a news story. And vice versa.So here's the gist:A news story reports the facts about an event.A feature story explains the significance of an event. It offers analysis.Use these additional article writing tips to get the mechanics straight as you write news stories and feature stories. Article Writing Tips: Writing a News Story versus Writing a Feature Story Timing A news article is time-sensitive and of immediate interest. Think election results, an accident, a robbery report, a product launch, a court verdict, a medical report release, a set of basketball game scores. A feature article can be published at any point. Its content is often evergreen or at least lasting. Content A news article reports the facts: who, what, where, when, why, and how. It is written in a straightforward, concise reporting style. A feature article is a human interest story about a person, event, or place. Rather than simply summarizing the subject, a feature article highlights one aspect or significance of the story. Its less formal style may take an odd twist or heartwarming angle. Structure A news story is structured in the inverted pyramid format with key facts at the beginning of the article. This way the reader can get basic information in the first sentence or two.A feature story allows the subject matter to determine its format, whether in a standard outline form (such as a list, sequence, or comparison) or one of the 7 main story formats. As for subject matter, features cover endless topics from profiles to narratives, interviews, essays, exposes, how-to's, columns, and reviews. Length News articles are short, averaging 100-400 words depending upon the type of news and where it is placed in the publication. They are meant to be digested quickly. Feature articles are longer and dig more deeply into the topic. Length varies for each publication, but a typical feature word count runs between 1,000 – 2,000 words. More Article Writing Tips Learn To Write Content When You Learn To Write an Article ... How to Write an Article: Get Started With These 12 Steps ... 3 Article Formats You Can Learn to Write Easily ... 12 Tips for Successful Interviewing ... How to Choose an Article Topic... Choose a Story Angle Using These 3 Tips ... 6 Types of Articles New Freelancers Can Get Paid to Write ... Want Steady Traffic? Write 3 Different Types of Articles that Deliver ... Write an Article or Write a Book? Here's How to Decide ... How to Write a How To Article that gets read from start to finish ... 29 Kinds of Articles You Can Write ... The Inverted Pyramid: Article Writing Format for News Articles ... How to Write a Sidebar that Adds Value to an Article ... How to Write a Listicle ... Top Article Writing Tip: the One-Point Rule ... Writing Articles Tips on your Pinterest board ... Return from News Story vs. Feature Story to Nonprofit Copywriter home As an Amazon Associate I earn from qualifying purchases. Powered by SBI! Learn more here. Enjoy this page? Please pay it forward. Here's how... Would you prefer to share this page with others by linking to it? Click on the HTML link code below. Copy and paste it, adding a note of your own, into your blog, a Web page, forums, a blog comment, your Facebook account, or anywhere that someone would find this page valuable. Award-winning writer Kathy Widenhouse has helped hundreds of nonprofits and writers produce successful content , with 750K+ views for her writing tutorials. She is the author of 9 books. See more of Kathy's content here. Updated 5.30.24 A good set of article writing tips must explain the difference between a news story and a feature story. Because a news article and a feature article are two different kinds of content. But plenty of writers confuse them. And that's a no-no. Both news articles and feature articles are standard fare in magazines, newspapers, newsletters and yes, blogs. You don't want to deliver a full-fledged feature when your client, an editor, or a publication asks for a news story. And vice versa.So here's the gist:A news story reports the facts about an event.A feature story explains the significance of an event. It offers analysis.Use these additional article writing tips to get the mechanics straight as you write news stories and feature stories. Article Writing Tips: Writing a News Story versus Writing a Feature Story Timing A news article is time-sensitive and of immediate interest. Think election results, an accident, a robbery report, a product launch, a court verdict, a medical report release, a set of basketball game scores. A feature article can be published at any point. Its content is often evergreen or at least lasting. Content A news article reports the facts: who, what, where, when, why, and how. It is written in a straightforward, concise reporting style. A feature article is a human interest story about a person, event, or place. Rather than simply summarizing the subject, a feature article highlights one aspect or significance of the story. Its less formal style may take an odd twist or heartwarming angle. Structure A news story is structured in the inverted pyramid format with key facts at the beginning of the article. This way the reader can get basic information in the first sentence or two.A feature story allows the subject matter to determine its format, whether in a standard outline form (such as a list, sequence, or comparison) or one of the 7 main story formats. As for subject matter, features cover endless topics from profiles to narratives, interviews, essays, exposes, how-to's, columns, and reviews. Length News articles are short, averaging 100-400 words depending upon the type of news and where it is placed in the publication. They are meant to be digested quickly. Feature articles are longer and dig more deeply into the topic. Length varies for each publication, but a typical feature word count runs between 1,000 – 2,000 words. More Article Writing Tips Learn To Write Content When You Learn To Write an Article ... How to Write an Article: Get Started With These 12 Steps ... 3 Article Formats You Can Learn to Write Easily ... 12 Tips for Successful Interviewing ... How to Choose an Article Topic... Choose a Story Angle Using These 3 Tips ... 6 Types of Articles New Freelancers Can Get Paid to Write ... Want Steady Traffic? Write 3 Different Types of Articles that Deliver ... Write an Article or Write a Book? Here's How to Decide ... How to Write a How To Article that gets read from start to finish ... 29 Kinds of Articles You Can Write ... The Inverted Pyramid: Article Writing Format for News Articles ... How to Write a Sidebar that Adds Value to an Article ... How to Write a Listicle ... Top Article Writing Tip: the One-Point Rule ... Writing Articles Tips on your Pinterest board ... Return from News Story vs. Feature Story to Nonprofit Copywriter home As an Amazon Associate I earn from qualifying purchases. Powered by SBI! Learn more here. Enjoy this page? Please pay it forward. Here's how... Would you prefer to share this page with others by linking to it? Click on the HTML link code below. Copy and paste it, adding a note of your own, into your blog, a Web page, forums, a blog comment, your Facebook account, or anywhere that someone would find this page valuable. Skip to main content Powered by AI and the LinkedIn community If you are interested in journalism, you might have wondered what are the differences between a news article and a feature article. Both are common types of journalistic writing, but they have distinct purposes, styles, and structures. In this article, you will learn how to recognize and write both kinds of articles, and what makes them unique and engaging. Associate Lecturer in Journalism and PhD researcher When helping students distinguish between news and features, I suggest they look for a news 'peg' that is something to 'hang' the story on. This will ensure the story is timely. If they start describing their story as writing 'about' an issue, or 'delving into' an issue, I suggest that they are actually writing a feature. 8 Journalist | Editor | Trainer | Digital comms A news piece covers a breaking story (hey, the clue's in the name), while features can be more reflective exploring the impact of an event over a longer timeframe. The news reporter is duty-bound to gather as much information on the 5Ws as they possibly can: What happened? Who did it happen to? When and where did it take place? Why should our readers care? Feature writers must go further considering the 5Ws+H: How has this event impacted lives? When the news caravan moves on to the next big thing, feature writers can provide context and colour. 1. Feature articles are in-depth stories that explore a topic, person, place, or phenomenon in more detail and depth than news articles. They often focus on human interest, culture, trends, or issues that are not time-sensitive, but still relevant and interesting for the audience. They use descriptive language, anecdotes, scenes, dialogue, and narrative techniques to create a compelling and engaging story that shows rather than tells. Feature articles are usually longer, more creative, and more subjective than news articles, and use indirect quotes, background information, and analysis to provide context and perspective. Feature articles aim to entertain, educate, or persuade the readers about a topic, and often follow a flexible feature structure. To write a news article, you need to do thorough research and gather reliable sources that can provide factual and verifiable information about the event, issue, or development you are reporting on. You need to identify the main point and the most important details of your story, and organize them in a clear and logical order. And a concise lead paragraph that answers the basic questions of who, what, when, where, why, and how. You need to write the rest of the article in short paragraphs that provide supporting details, quotes, sources, and data in descending order of importance. You need to use simple, clear, and objective language, and avoid opinions, bias, or speculation. You need to check your facts, spelling, grammar, and style, and edit your article for accuracy and clarity. VP, Media Relations In the esteemed words of a former editor, "Do it! Do it now!" Typically, you do not have all the information you need or would like to have – and you probably never will. Journalism is highly competitive and social media moves fast. If it is a big, important story, you have to write what you have NOW (while being responsible and providing all actors an opportunity to respond, etc.) and get it published. Tomorrow is another day. If it's a big story, you can write a whole new story about it tomorrow. To write a feature article, you need to do extensive research and find credible sources that can provide background information, context, and analysis about the topic, person, place, or phenomenon you are exploring. You need to identify the main theme and the most interesting aspects of your story, and organize them in a coherent and creative way. You need to write a catchy headline that captures the attention and curiosity of the reader, and a captivating lead paragraph that hooks the reader with a scene, an anecdote, a question, or a statement. You need to write the rest of the article in long paragraphs that provide descriptive details, anecdotes, scenes, dialogue, and narrative techniques that show rather than tell. You need to use vivid, colorful, and subjective language, and express your opinions, insights, or arguments. You need to check your facts, spelling, grammar, and style, and edit your article for flow and consistency. Journalist | Editor | Trainer | Digital comms Cracking your intro is the hardest part of any story. Everything flows from that opening paragraph. Become a student of others' work. Read at least the first few lines of at least a dozen news stories and features in different times every day. Join down those that work well. They should hook you in to read the rest of the article. Use them as inspiration, adapt them to your own style and to suit a specific story. 2. Each platform, network, outlet, and magazine has their own "way" of telling a story--whether it's a feature or a news story. When writing either, it pays huge dividends to read a lot of content on that platform--you'll naturally internalize things like structure, rhythm, cadence, and even the tone of writing, which can really help when you sit down to write your own piece. 1. This is a space to share examples, stories, or insights that don't fit into any of the previous sections. What else would you like to add? Journalist | Editor | Trainer | Digital comms Journalists should be comfortable writing both news and features. They need to be able to adapt the rhythm and tone of their copy to suit the medium. Having covered a breaking news story, you should already be emotionally invested in it. You'll know the lead characters in the story and what makes them tick. No one else on the editorial team should be better equipped than you to return to that story in the weeks and years to come. By Urooj Arif & Maham Liaqat – Updated on March 3, 2024A feature is a detailed piece of writing focusing on style and narrative to explore topics in depth, whereas an article is more about delivering news, information, or analysis in a straightforward manner.Features often emphasize human interest stories, engaging the reader with a narrative that delves into the nuances and backgrounds of a subject. They are typically longer than articles, providing a comprehensive look at their topics through interviews, descriptions, and personal insights. On the other hand, articles are more focused on presenting facts, updates, or insights into current events and specific subjects. They aim to inform or explain, sticking closely to the who, what, when, where, and why.While features may include elements of storytelling, such as character development and a more flexible structure, articles adhere to a more rigid format, prioritizing clarity and conciseness. Features allow for creative freedom, using various literary techniques to enhance the narrative. Articles, however, prioritize efficiency in communication, often using an inverted pyramid structure to present the most important information first.The tone of a feature can vary widely, from light and entertaining to serious and thought-provoking, depending on the subject matter and the writer's style. Articles tend to maintain a consistent tone that aligns with the publication's style or the nature of the information being presented, often aiming for neutrality and objectivity.Features are typically found in magazines, Sunday newspapers, and online platforms that cater to longer reading sessions. They provide readers with a deep dive into a topic, offering insights and perspectives that go beyond surface-level understanding. Articles are ubiquitous across media outlets, including newspapers, websites, and journals, serving as the backbone of news and information dissemination.Features aim to connect on a more emotional or intellectual level, encouraging readers to think critically about a topic or enjoy the richness of a well-told story. Articles, by focusing on timely and relevant information, cater to readers seeking to stay informed about the world around them, often appealing to a broader audience with a variety of interests.To entertain, inform, and engage deeplyTo inform, update, or analyze conciselyInverted pyramid, structuredVaries; often narrative or descriptiveUsually neutral and objectiveHuman interest, in-depth explorationNews, information, straightforward analysisEmotional/intellectual connectionTimely information, broader appealMagazines, Sunday newspapers, online platformsNewspapers, websites, journalsBackground, nuance, perspectiveA narrative-driven piece that delves into subjects more deeply than a standard news report.The feature on climate change highlighted individuals' stories to illustrate the impact on everyday lives.A piece of writing focused on delivering news or information in a structured and concise way. The newspaper article covered the recent election results with detailed analysis and statistics.An article designed to entertain, inform, and engage readers beyond the presentation of facts.Her feature on ancient cuisines revived interest in traditional cooking methods.Intended to inform, explain, or update readers on a specific topic or event.The health section's article on the flu vaccine dispelled myths and provided practical advice.A detailed exploration of a topic, often highlighting personal stories or unique angles.The magazine's feature on local artists showcases the vibrant community behind the city's art scene.Characterized by its use of an inverted pyramid structure, presenting the most crucial information first.The breaking news article quickly informed readers of the main facts before delving into details.Often characterized by a focus on human interest elements and descriptive language.The sports feature captured the drama and passion behind the team's unexpected victory.Often maintains a neutral and objective tone, regardless of the subject matter.The financial article provided an unbiased overview of the stock market's performance.A form of journalistic writing that allows for a more flexible structure and creative expression.The travel feature offered readers a narrative journey through hidden gems in Europe.Serves as the backbone of news and information dissemination across various media.Her article on environmental policies influenced public discourse and awareness.The cast or structure of anything, or of any part of a thing, as of a landscape, a picture, a treaty, or an essay; any marked peculiarity or characteristic.One of the features of the landscapeThe make, form, or outward appearance of a person; the whole turn or style of the body; esp., good appearance.What needeth it his feature to describe?Cheated of feature by dissembling nature.The principal (full-length) film in a program at a movie theater;The feature tonight is 'Casablanca'A special or prominent article in a newspaper or magazine;They ran a feature on retirement planningAn article of merchandise that is displayed or advertised more than other articlesThis restaurant features the most famous chefs in FranceWhile flexible, features often follow a narrative arc, with a beginning, middle, and end that guides readers through the story.A feature is defined by its in-depth exploration, narrative style, and emphasis on storytelling to engage readers.Features can vary in length but often exceed 1,000 words, allowing for detailed exploration of the topic.Yes, features can cover a wide range of topics, from human interest stories to detailed analyses of complex issues.Articles strive for neutrality and objectivity, presenting facts without obvious bias, though the level of neutrality can vary depending on the source.The primary purpose of an article is to inform, update, or analyze a specific topic or event in a concise manner.Features engage readers through storytelling, descriptive language, and presenting new perspectives on familiar topics.The inverted pyramid structure ensures that the most important information is presented first, making it easier for readers to grasp the key points.Yes, articles can cover complex issues but typically do so in a more straightforward and concise manner than features.An effective article delivers clear, accurate, and concise information, allowing readers to quickly understand the topic or news event.Pleasure vs. FunFastback vs. HatchbackUrooj is a skilled content writer at Ask Difference, known for her exceptional ability to simplify complex topics into engaging and informative content. With a passion for research and a flair for clear, concise writing, she consistently delivers articles that resonate with our diverse audience. Maham Liaqat News is a report of current events that are considered to be of public interest. News articles are typically written in a concise and objective style, and they aim to provide readers with the essential facts of a story as quickly as possible while features are longer, more in-depth articles that explore a particular topic or issue in more detail. Features often go beyond the basic facts of a story to provide readers with context, analysis, and human interest. Sure. Here is a list of 10 differences between news and feature articles: 1. Timeliness News is timely and reports on current events. It is often written and published on the same day as the event it is covering. Features can be timely, but they are not as dependent on the news cycle. They may be written about current events, but they often focus on providing more in-depth analysis or background information. 2. Purpose The purpose of news is to inform readers about current events. It answers the basic questions of who, what, when, where, why, and how. F. The purpose of features is to entertain, educate, or inspire readers. They often tell stories about people, places, or events in a more creative and engaging way. 3. Length News articles are typically short and to the point, ranging from 300 to 500 words. Features can be much longer, ranging from 1,000 to 2,000 words or more. 4. Tone News articles are generally written in a neutral and objective tone. They avoid expressing opinions or biases. Features can have a more subjective tone, and they may include the writer's opinions or insights. 5. Structure News articles typically follow a standard inverted pyramid structure, with the most important information presented in the first paragraph and the less important information following in order of decreasing importance. Features can have a more flexible structure. They may start with a hook to grab the reader's attention, and they may include anecdotes, sidebars, or other elements to keep the reader engaged. 6. Sources News articles typically rely on multiple sources to confirm the accuracy of the information they present. These sources may include government officials, eyewitnesses, and experts. Features may also rely on multiple sources, but they may also include more personal sources, such as the writer's own experiences or the experiences of people they have interviewed. 7. Use of visuals News articles often include photos, videos, or other visuals to help illustrate the story and make it more engaging for readers. Features also often include visuals, but they may be used more creatively to tell the story and evoke emotion in the reader. 8. Audience News articles are written for a general audience. They are designed to be informative and accessible to everyone. Features may be written for a general audience, but they may also be written for a more specific audience, such as people with a shared interest in a particular topic. 9. Frequency of publication News articles are typically published on a daily or weekly basis. Features may be published less frequently, such as monthly or quarterly. 10. Impact News articles can have a significant impact on public opinion and policy. They can help to inform people about important events and issues, and they can pressure governments and other institutions to take action. Features can also have an impact on public opinion, but they are more likely to do so in a more subtle way. They can help people to understand complex issues or to see the world from a different perspective. In summary, news articles are timely, informative, and objective. They are designed to keep readers up-to-date on current events. Features articles are more flexible and can be used to entertain, educate, or inspire readers. They may be written about current events, but they often focus on providing more in-depth analysis or background information. It is important to note that the line between news and features can sometimes be blurred. For example, a news article about a major event may also include some feature elements, such as quotes from witnesses or experts, or background information on the event. Similarly, a feature article may include some news elements, such as the latest developments in a story or the results of a recent study. Ultimately, the key difference between news and features is the purpose of the article. News articles are intended to inform readers about current events, while features are intended to explore a particular topic or issue in more detail. Articles and features are both types of written content that provide information or entertainment to readers. However, there are some key differences between the two. Articles are typically more objective and straightforward, presenting facts and information in a clear and concise manner. Features, on the other hand, are often more subjective and in-depth, offering a more personal perspective or analysis on a particular topic. Features may also include more storytelling elements or creative writing techniques to engage readers on a deeper level. Overall, while articles focus on delivering information, features aim to provide a more immersive and engaging reading experience. When it comes to writing for publications, two common formats are articles and features. While both serve the purpose of informing and engaging readers, there are distinct differences between the two. In this article, we will explore the attributes of articles and features, highlighting their unique characteristics and how they differ in terms of content, structure, and purpose.ContentArticles typically focus on delivering factual information in a straightforward manner. They are often used to report news, provide analysis, or present research findings. Articles are expected to be objective and unbiased, presenting information in a clear and concise way. On the other hand, features are more subjective and often include personal opinions, anecdotes, and storytelling elements. Features are meant to entertain and engage readers, offering a more in-depth look at a topic or issue.Tone and StyleArticles are written in a formal tone and follow a structured format, with a clear introduction, body, and conclusion. The language used in articles is typically straightforward and to the point, focusing on delivering information efficiently. Features, on the other hand, allow for a more creative and expressive writing style. Writers can use descriptive language, humor, and narrative techniques to engage readers and create a more immersive reading experience.LengthArticles are usually shorter in length compared to features. They are designed to convey information quickly and efficiently, often ranging from 300 to 1000 words. Features, on the other hand, can be longer and more detailed, allowing for a deeper exploration of a topic. Features can range from 1000 words to several thousand words, depending on the publication and the complexity of the subject matter.StructureArticles typically follow a traditional structure, with a headline, byline, lead paragraph, and body paragraphs that present information in a logical sequence. Articles may also include subheadings, bullet points, and quotes to break up the text and make it easier to read. Features, on the other hand, have more flexibility in terms of structure. They may include multiple sections, sidebars, and multimedia elements to enhance the reader's experience.PurposeThe primary purpose of articles is to inform and educate readers on a specific topic or issue. Articles aim to provide readers with the facts and analysis they need to understand a subject. Features, on the other hand, are designed to entertain and engage readers on a more emotional level. Features may explore human interest stories, profiles of individuals, or in-depth analysis of cultural trends.ConclusionIn conclusion, while articles and features both serve the purpose of informing and engaging readers, they differ in terms of content, tone, length, structure, and purpose. Articles are more focused on delivering factual information in a straightforward manner, while features allow for a more creative and expressive writing style. Understanding the attributes of articles and features can help writers choose the appropriate format for their content and effectively communicate with their target audience. Comparisons may contain inaccurate information about people, places, or facts. Please report any issues.